

MESSAGE FROM THE CHAIR

As I sit at the corn dryer in the wee hours of the morning in mid-December I'm thinking of an old prayer. "Lord grant me the courage to change the things I can, the serenity to accept the things I can't and the wisdom to know the difference".

Many of the curveballs thrown at us 2019 (and 2018 for that matter) were beyond our control, however, altering some cropping plans in the spring helped and some lessons were learned in the fall. Overall I'd say dry beans did better than expected provided you got the rain and they all got off. They can be planted later without much yield penalty and we have early maturing varieties to reduce late harvest risk. More severe harvest problems in other North American growing regions should support prices in many market classes but this remains to be seen in others.



Looking forward to the 2020s I think our plans need to be increasingly flexible and capable of reacting to changing markets and conditions. In Ontario, around 85% of the dry beans we produce are exported versus in the US where it's almost reversed, only 20% of the beans they grow are exported!

Certainly our domestic market is valued and we continue to promote our healthful product and try to increase Canadian consumption while remaining cognizant that our industry lives on the world market. New growing regions such as the Ukraine are challenging the status quo. We can't stop that, but we can examine our strengths and weaknesses and use resources wisely to play our best hand.

Wishing you a Merry Christmas and a prosperous new decade!

Mike

PS. Our Annual General Meeting is coming up on February 25th in Stratford. It's a super opportunity to hear some great speakers, see what OBG is doing for you and to network with industry reps, researchers and other growers. Hope to see you there.

**WE HAVE
MOVED**

*You can reach us at our new
office in Harriston starting
January 2.*

*PO Box 100
60 Elora Street South
Harriston, ON N0G 1Z0*

519-510-8556

2020 AGM

New this year!

District elections for Directors and Delegates will be held beginning at 8:30am. The AGM will begin at 9:30am. Registration and trade show open at 8:00am.

Can't attend?

Join the AGM live at
ontariobean.on.ca/growers/agm-live

Annual General Meeting

February 25, 2020

Arden Park Hotel, Stratford

REGISTER TODAY!

<https://obgagm2020.eventbrite.ca>

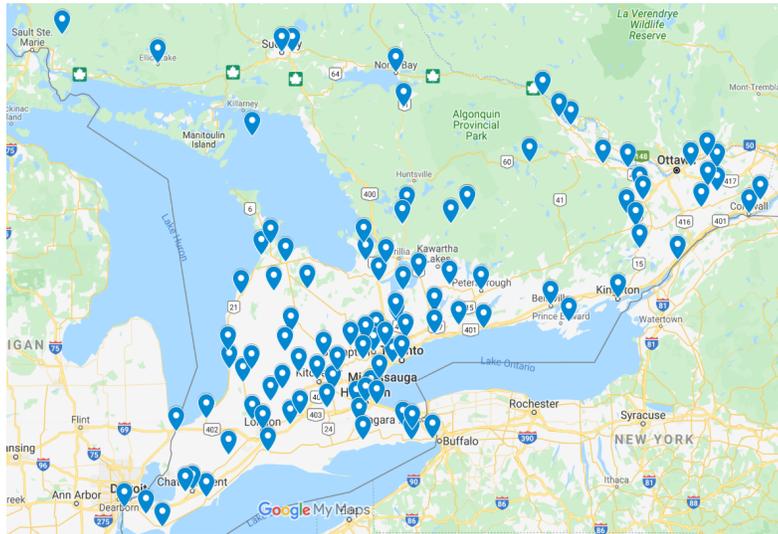


**BETTER
WITH BEANS™**

High demand for OBG resources from Ontario health professionals

Ontario Bean Growers' has its own province-wide promotions team in the form of Ontario's health professionals. On a monthly basis, OBG's management team sends out between 1000-1300 individual resources (mostly to registered dietitians) who are actively encouraging their clients to include more beans in their diets.

OBG's participation at health professional events such as the Dietitians of Canada Conference, the Family Health Team RD Conference and



Requests for OBG resources come in from all parts of the province.



the Nutrition Connections Forum has been the catalyst for building working relationships with health professionals.

One such connection resulted in the creation of OBG's own "Healthy Plate" resource. This one-pager shows where beans belong on the plate (in both the protein and whole grain/healthy starch categories) on one side and on the reverse includes information on working with dry and canned beans as well as other tips and tricks. The idea was generated through a conversation with an OBG team member and a RD in Mississauga who was looking for a specific resource for her clients.

Our newest resource, developed in partnership with Canada Beef, highlights the "food synergy" of pairing beans and beef from a nutritional standpoint. Did you know that the heme iron in beef allows the body to absorb more of the non-heme iron in beans?

OBG's resources can be ordered online at ontariobeans.on.ca and are available to anyone free of charge.



BOARD OF DIRECTORS

Mike Donnelly-Vanderloo
Chair
Thamesford, Ontario
519-808-1003

Adam Ireland
Vice Chair
Teeswater, Ontario
adamireland@me.com
519-357-6176

Jim Gowland
Holyrood, Ontario
jim.gowland@wightman.ca
519-357-5555

Brendan Louwagie
Mitchell, Ontario
BLouwagie@thompsonslimited.com
519-301-1316

Jamie Payton
Thorndale, Ontario
paylanefarms@hotmail.com
519-284-3429

Tyler Vollmershausen
Bright, Ontario
vollmershausen.tyler@gmail.com
519-617-9896

Warren Wolfe
Mitchell, Ontario
warren.wolfe@hotmail.com
H 519-348-9057
C 519-276-0757

2020 Ontario Dry Bean Variety Trials Report



Download the latest Ontario Dry Bean Variety Trials Report in PDF format. It contains the agronomic performance tables and graphs of registered varieties.

Gobeans.ca



2020 Ontario Bean Growers Annual General Meeting

In 2020, the membership of OBG will elect three directors to the Ontario Bean Growers Board of Directors to a two-year term – one from each of the three districts.

District 1

Brant, Chatham-Kent, Elgin, Essex, Haldimand, Hamilton, Lambton, Middlesex, Niagara, Norfolk & Oxford

District 2

Bruce & Huron

District 3

Perth, Waterloo, Wellington & all other geographic areas not within Districts 1 & 2

A grower is eligible to vote and run for a director position on the Board of Directors if they grew dry edible beans of any market class in 2018 and/or 2019 and paid their annual license fees, or if they have a contract to grow beans in 2020. New growers who plan to grow beans in 2020 will be asked to complete an affidavit signed by their bean dealer as an indication of their commitment to grow beans in 2020 and pay board license fees. If the farm is not individually owned, only one person may represent that farm entity. This can be an employee, shareholder, director or partner in the business. In order to vote on behalf of a farm with multiple owners, a 2020 Farm Representative Designation form must be completed prior to or on the day of the AGM prior to the election. The form can be found online at ontariobeans.on.ca/growers/agm – please complete it and bring it with you to the AGM on February 25, 2020.

A grower who produces beans in more than one district may vote and run for the position of director to the OBG Board of Directors in only one district. If a grower wishes to vote and/or be nominated to run for the position of director to the OBG Board of Directors, in a district other than the district in which they reside, that grower must make declaration to the OBG Board Office in written form on or before January 14, 2020.

Such a declaration will change the grower's district designation in the OBG database until such time as a different written declaration is received by the OBG Board Office. Otherwise, each grower will be assigned to the district in which they reside according to the current OBG database.

Nominations for director must be made using the nomination form available on OBG's website. This form can also be requested by mail or by calling the office at 519-510-8556. All nominations must be received or postmarked by the deadline of 4 pm EST on February 11, 2020.

For those who have previously served as a director on the Ontario Bean Producers' Marketing Board and/or the Ontario Coloured Bean Growers Association, there is a maximum 15 combined years of service after which a grower is not eligible to run for a director position on the OBG board. Years of service as a delegate and/or committee man do not count in this aggregate.

NEW THIS YEAR - DISTRICT ELECTIONS District meetings will be held on February 25 beginning at 8:30am. Elections for District Directors and Delegates will happen at this time. If you are interested in becoming a delegate, you can be nominated from the floor at the meeting, or complete the Delegate Form on the website and return to jennifer@ontariobeans.on.ca.

Visit ontariobeans.on.ca/growers/agm for the full agenda.

AGM HIGHLIGHTS

Keynote Speaker

Dr. Henry Thompson

Professor, College of Agricultural Sciences
Director, Cancer Prevention Laboratory
Colorado State University

Building Blocks for Making the Consumer's Desire For Beans Infectious!

Steve McQueen

CCA, Emerald Bio

Biostimulants - How they work and don't work with plants. How they can enhance nutrient movement in plant.

Scott Bales

Dry Bean Extension Specialist
Michigan State University

2019 Michigan Dry Bean Variety, Fungicide, and Fertility Trials

Would you like to receive timely news and information from the Ontario Bean Growers?

Visit ontariobeans.on.ca/growers to sign up on our Eblast list, or email jennifer@ontariobeans.on.ca and request to be added to the list.

SUBSCRIBE

Ontario Bean Growers invest in resources aimed at increasing domestic consumption

Getting Canadians to eat more beans is an onerous task. Through conversations with consumers, they know that beans are good for them – there is no question about that. What is getting in the way of increasing domestic consumption? According to a 2017 Awareness and Usage Study commissioned by Kynetec, there are several reasons that consumers shy away from beans:

- 56 per cent of respondents said that they do not use dry beans because it takes too long, they are difficult/a hassle to cook or they are not familiar with dry beans.
- 28 per cent of respondents said they didn't cook with canned beans because of health reasons (not natural/too many preservatives/high in sodium).
- Add to this an additional 28 per cent of respondents who don't use beans at all for reasons including: too much work to prepare, too time consuming, don't know what to do with them, cook with fresh ingredients.



These results inspired the team at Ontario Bean Growers (OBG) to begin thinking about promotions in terms of breaking down barriers. As such, the idea for a “How To” video series was born.

The videos cover what to do with dry beans, using canned beans, how to blend beans into other foods, how to puree beans and what to do with leftover beans. The animated stills will introduce consumers to non-traditional recipes featuring beans and using animation to highlight the health attributes.

A digital media campaign is planned for the new year to promote these new resources. Growers who are active on social media are encouraged to follow OBG's consumer accounts @ontariobeans and share posts to help widen our reach.



This project is funded in part through the Canadian Agricultural Partnership, a federal-provincial-territorial initiative.

Ontario Bean Growers heading to Eastern Ontario Crop Conference

As part of OBG's ongoing strategy to extend outreach, we will be presenting at the Eastern Ontario Crop Conference on February 11, 2020. The purpose of OBG's trip east is twofold: to provide updates to current growers on the many activities license fees are invested in, and to share with potential growers the opportunities for marketing dry beans. The presentation will be delivered by District 3 Director, Brendan Louwagie, OBG management team member, Jennifer Mitchell and OMAFRA's dry bean specialist, Meghan Moran.

For more information on the Eastern Ontario Crop Conference, visit: <https://eocc.eastontcropconference.ca/>



60 Elora Street, PO Box 100, Harriston, Ontario NoG 1Z0

519-510-8556

info@ontariobeans.on.ca

www.ontariobeans.on.ca

Growers



@ontbeangrowers

Consumers



@ontariobeans