



ONTARIO  
**Bean  
GROWERS**

Photo courtesy of Nick Cressman



SEPTEMBER 2021

## MESSAGE FROM THE CHAIR

Mike Donnelly-Vanderloo

### Mold Means Gold

Some of you may have heard an old tongue-in-cheek saying that “mold means gold”. Of course, we all know this correlation doesn’t imply cause and effect. Obviously mold doesn’t lead to higher yields! However, it is true that white mold outbreaks often occur in years with high rainfall and excellent yield potential such as 2021.



Research has certainly helped give us tools to manage mold but the fact remains that spray coverage during the “flower shower” is difficult in dense canopies. Mold fungicides are expensive and cost versus benefit is a large question mark for many growers. One, two or possibly more sprays? Should I wait if it’s dry at the start of flowering? Which fungicides are most effective and are other plant health benefits relevant?

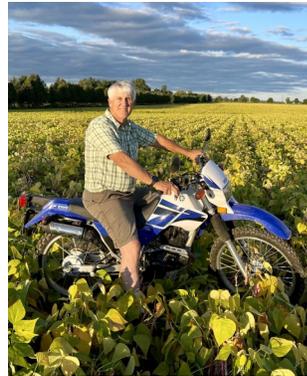
OBG’s support of Chris Gilliard and his irrigated mold nursery has provided valuable insight into fungicide efficacy over the years but optimizing spray number and timing has been more difficult. Sporecaster is an app developed for soybeans that links local weather to canopy development and flowering and this was a step in the right direction.

To investigate spore release Owen Wally and Ashley Wragg from Ag Canada have set up several weather and spore monitoring stations in Ontario bean fields over the last two years. OBG’s director’s and delegate’s are also re-examining where our research focus needs to be in the next five years to increase on-farm relevance of white mold control.

Hopefully, the future will see real time modelling of spore release coupled with local weather to make these decisions more economically and environmentally sound.

Safe Harvest,

Mike



### SAVE THE DATE

**Annual General Meeting**  
**March 1, 2022**  
Arden Park Hotel  
Stratford

### 21-22 LICENSE FEES

The 21-22 OBG License Fees have been lowered to \$6.50/MT. Bean dealers are required to submit license fees on behalf of growers when buying beans. There are currently 10 Ontario Bean Dealers remitting license fees to OBG (see PDF at <https://bit.ly/ONBeanDealers2021> for listing). If you are selling to someone not on this list, they are not remitting license fees on your behalf. If you are unsure if license fees have been remitted on your behalf, please contact Jennifer at the OBG office at [jennifer@ontariobeans.on.ca](mailto:jennifer@ontariobeans.on.ca)

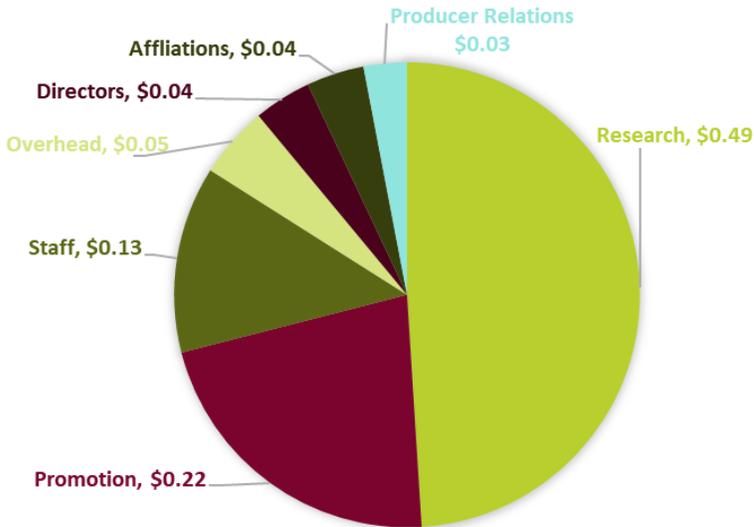


## HOW YOUR LICENSE FEES ARE WORKING FOR YOU

We had some great feedback through our grower survey issued this summer. 63% of respondents felt that they are receiving either good or excellent value for their license fee and 72% responded that their overall impression of OBG is either somewhat positive or very positive.

We received a number of comments from growers who were unsure of how their license fees are used or how they are directly benefiting from OBG's expenditures of their license fees. To address this, we have put together a high level overview of how your grower dollars are spent. For more detailed reports, please visit the [Annual Report](#) and [Annual Research Report](#) sections of our website at [ontariobeans.on.ca/growers](http://ontariobeans.on.ca/growers) (found under the "Resources" and "Research" drop down menus).

### FOR EVERY \$1.00 OF LICENSE FEE PAID



2019-20	
<b>Research Leveraging</b>	
OBG	- \$399,126 (27%)
AAFC	- \$744,348 (49%)
<b>Provincial Pulse Grower Groups</b>	
	- \$166,438 (11%)
<b>OMAFRA</b>	- \$129,523 (9%)

### Research - \$0.49

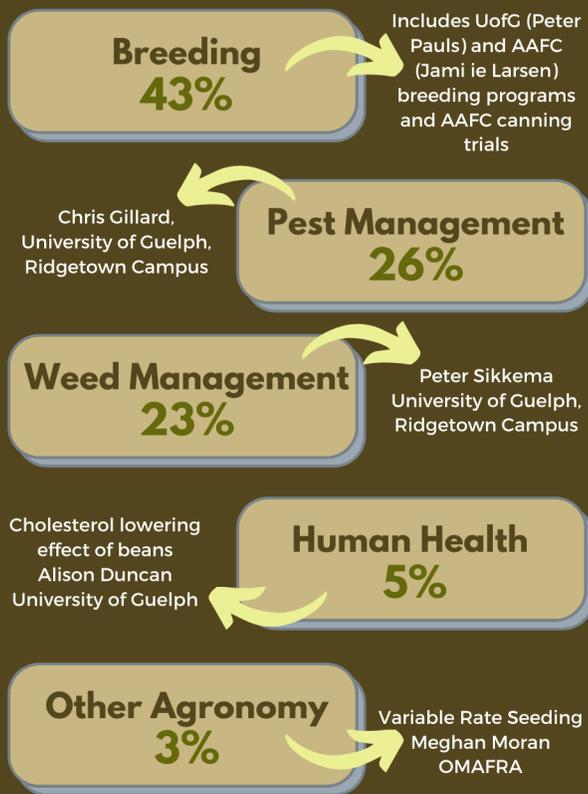
*To invest in research that contributes to the productivity and profitability of farmers growing dry edible beans in Ontario.*

For an overview of the research being funded by your grower dollars, visit [ontariobeans.on.ca/growers/research/projects](http://ontariobeans.on.ca/growers/research/projects) and for the recommendations generated as a result of this research visit [drybeanagronomy.ca](http://drybeanagronomy.ca).

The majority of OBG's investment into research is channeled into bean breeding, followed by pest/disease management, and weed management.

**\$1,506,435 invested into research in 2019-21 (grower and leveraged dollars)**

### GROWER & LEVERAGED \$ INVESTED INTO RESEARCH



### BOARD OF DIRECTORS

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**Maitland Underwood**  
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519-357-7260



## Promotions - \$0.22

To support the profitability and sustainability of Ontario's bean growers by carrying out activities that contribute to increased consumption of dry edible beans.

Activities have included the development and promotion of a "how to" video series, recipe development and promotion, partnerships with food influencers and bloggers, sponsored content in the Postmedia family of newspapers including the National Post, and participation in the Diabetes Canada virtual conference.

### Comparison of Social Media and Website performance 2020-21 vs 2019-20

#### Social Media

Impressions  
25% ↑  
(349,049 vs 258,423)

Engagements  
55% ↑  
(13,988 vs 9,042)

Video Views  
80% ↑  
(11,984 vs 6,642)

Impressions = # of times content displayed

Engagements = # of interactions with content

#### Website

Pageviews  
(100,775 vs 78,715) ↑

Users  
12% ↑  
(42,965 vs 37,760)

Our campaign with PostMedia has garnered nearly 7 million impressions of our articles and ads, as well as 457,405 video impressions (139,348 of which were full views).

## Affiliations - \$0.04

Including memberships with Pulse Canada, Canadian Special Crops Association, the Ontario Agriculture Commodity Council, President's Council, and the Agricultural Adaptation Council. OBG's membership with Pulse Canada includes a position on their board of directors. This is currently held by District 2 director, Adam Ireland, who serves as treasurer on the Pulse Canada board.

## Staff - \$0.13

This item includes the amount contracted with Koeslag Consulting Inc. to provide administrative services to OBG which includes the cost of time spent on managing all facets of the organization, including research and promotional activities.

Activities of note covered under this line item have included:

- the composition of a submission to the PRMA on the importance of neonics to the dry bean industry in Ontario
- Advocating for research projects that benefit Ontario growers with the Pulse Science Cluster
- Development and execution of a national bean strategy to increase domestic use of Canadian beans (in partnership with Pulse Canada, Alberta Pulse Growers, and Manitoba Pulse and Soybean Growers)
- Leading negotiations with the University of Guelph to establish the Variety Commercialization Advisory Committee, established to provide a forum for collaborative discussion and strategy to enhance the commercialization process and maximize the economic impact of varieties developed by the Breeding Program.
- Monitoring the development of the EU's Green Plan and looking for opportunities to be proactive in maintaining access to this important market. To date, this has included convening a call with Pulse Canada, bean dealers, and researchers in order to bring all parties up to speed on the situation.

## Producer Relations - \$0.03

Producer relations include the hard costs of holding OBG's annual general meeting and research day, and printing/mailing of the newsletter. Staff time for organizing the events and designing/writing content for the newsletter is captured under "Staff".

## Director Fees \$0.04

Director fees include director and delegate per diems and expenses.

## Overhead - \$0.05

Overhead includes rent, supplies, insurance, professional fees, bank charges, IT etc.

## Do we have your Email address?

If you have never received an Email from OBG then the answer is no. Help us ensure you receive timely news as well as reduce our printing and postage expenses by sharing your Email address. Just scan the QR code to complete the form or send your name, farm name and email address to [jennifer@ontariobean.on.ca](mailto:jennifer@ontariobean.on.ca).



## ACREAGE REPORT

	White Beans	Black Beans	Cranberry Beans	Kidney Beans	Japan/Other Beans	Adzuki Beans	Pinto Beans	Small Red	Other	Total
<b>ON</b>	52,584	11,035	9,197	19,510	6,392	15,254				113,972
<b>MB</b>	38,862	26,708	6,352	9,454	-	-	86,144	70	6,756	174,346
<b>AB</b>	Note - Alberta's acres weren't available in time for publication. They typically grow 65,000 acres of dry beans the majority of which are pintos and great northerns. They also grow some blacks and small reds.									
<b>SK</b>	Note - Saskatchewan grew approximately 7000 acres of dry beans (mostly pintos, then blacks and limited acres of small reds and crans) in 2020. There is no estimate available yet for 2021.									

Ontario Data provided by Agricornp    Manitoba Data provided by MASC    US Data provided by USDA

As expected, planted acres in Ontario are down this year due to attractive prices in soybeans and corn. Acres have decreased by 42,543 from 156,515 in 2020 to 113,972. White beans acres decreased by 22,645 from 75,229 in 2020 to 52,584 in 2021. Acres were down across all market classes with the biggest decrease seen in the Japan/other category (40%) and the smallest in Kidney bean acres (8%).

Manitoba's planted acres are down by 10,763 to 174,346 in 2021.

In the US, North Dakota continues to lead bean production with 670,000 acres planted this season, down 145,000 from 2020. Minnesota, Michigan, and Nebraska follow with 240,000, 230,000, and 120,000 acres respectively. Idaho and Washington were the only two States to see an (slight) increase with 70,000 and 60,000 acres planted. Total US dry bean planted acres for 2021 is 1.455 million, down from 1.740 million in 2020.

## 2021 Grower Survey Draw Winners

Thank you to everyone who completed our grower survey over the summer. Growers who completed the survey had the option of putting their names into a draw for 1 of 3 \$100 restaurant gift cards. Congratulations to the winners!

**District 1**  
Stephen Broad

**District 2**  
Marinus Bakker

**District 3**  
Paul Bearss

Resources for  
Ontario dry  
bean growers

[drybeanagronomy.ca](http://drybeanagronomy.ca)

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519-510-8556

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[www.ontariobeans.on.ca](http://www.ontariobeans.on.ca)

Growers



@ontbeangrowers

Consumers



@ontariobeans